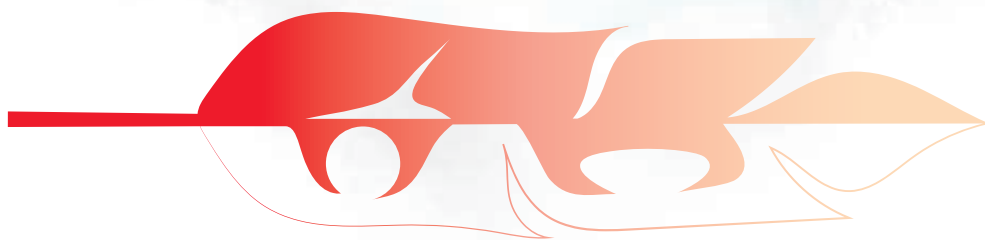


SPONSORSHIP OPPORTUNITIES

JULY 27-30, 2017 • TESLIN, YUKON



HAA KUSTEEVÍ

CELEBRATION 2017



*A Celebration of Inland Tlingit Heritage.
Come share in our culture.*





This year Teslin Tlingit Council, in partnership with the Carcross Tagish First Nation and the Taku River Tlingit Council, will host the 5th Haa K̓usteeyí Celebration at our beautiful Heritage Centre on Teslin Lake. We invite you to join us in making the 2017 Celebration the best ever by contributing to our sponsorship program.

Haa K̓usteeyí Celebration was first held in 2009 with great success, then again in 2011, attracting even larger numbers of participants and visitors. As long as the Tlingit have lived in the southern Yukon, July was the season of coming together and celebrating, an opportunity to reconnect with family and friends, to tell stories and share in the bounty of the land, putting the hardships of winter behind. It was a time to strengthen the ties of Tlingit culture — Haa K̓usteeyí, meaning ‘Our Culture’ or literally ‘the Tlingit Way’. By celebrating with our coastal and Inland Tlingit relatives we strengthen our family ties, clan affiliations, and rich traditions, respecting our ancestors and Elders, and passing on pride and knowledge to younger generations. It is an opportunity to wear our regalia while we dance, drum and sing — showcasing our traditional designs and arts, inspiring our people to continue the beautiful pageantry that is our heritage, heart and soul.

The 2017 Haa K̓usteeyí Celebration will take place from Thursday, July 27 to Sunday, July 30 in Teslin at the TTC Heritage Centre, with three full days of programming. Leading the festivities will be a traditional lake crossing and arrival in a Tlingit canoe, followed by a greeting ceremony and the lighting of the Celebration Fire. A grand entrance parade and welcome with pageantry, flags and Tlingit regalia will follow in the afternoon. Scheduled daily are public art workshops, cultural demonstrations, storytelling, traditional canoe events, First Nations performers, an artist’s market, a kids’ zone and a variety of food vendors. Each evening will begin with a feast followed by performances of traditional drumming and dancing.

All events and feasts are free and open to the public. All Yukoners, visitors, and First Nation Communities are invited to participate and we hope to see you there!



At this time, we would like to invite your company to become a sponsor in the 5th Haa Kusteeeyí Celebration.

Below you will find detailed information on our Sponsorship Program including further event details and sponsorship benefits. We would be happy to meet with you to review this information and to develop a program that best suits your community investment and marketing objectives.

	\$ 10,000 + PRESENTING	\$ 5,000 + PLATINUM	\$ 2,500 + GOLD	\$ 1,500 + SILVER	\$ 500 + BRONZE
Opportunity to speak at the event	✓				
Opportunity to display signage at event	✓	✓			
Opportunity to provide promotional materials at event	✓	✓	✓		
Logo placed on event sponsorship signage	✓	✓	✓	✓	
Logo linked to event page on website	✓	✓			
Name listed on webpage			✓	✓	✓
Logo listed on event program	✓	✓	✓		
Name in event program				✓	✓
Listed in Thank you Ad	✓	✓	✓	✓	✓
Verbal recognition at the event	✓	✓	✓	✓	✓
Mentioned in Press Release	✓				

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**We look forward to working with you as we build our
Haa Kusteeyí Celebration into a world-class event
that will strengthen our communities, preserve our heritage,
and offer a warm Yukon welcome to visitors.**

Please join our team and come to Teslin in July 2017!

Contact Melaina Sheldon
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www.TESLINTLINGITHERITAGE.com

f HAA KUSTEEYÍ



Photos: Alistair Maitland / Teslin Tlingit Council

Teslin Tlingit Council



Canada